

<b>Name of the Post</b>	<b>General Manager (Marketing, Alternate Revenue &amp; Corporate Communications)</b>
<b>Total no. of Posts</b>	One
<b>Grade</b>	E8, Rs.120000-280000(IDA)
<b>Educational Qualification</b>	Graduate in Any discipline with Masters/post Graduate degree/diploma in business administration with specialization as marketing from a recognized university/institute of repute.
<b>Experience</b>	<p>Minimum 20 years Post qualification experience in the area of marketing including formulation and implementation of Marketing strategy, Market planning, identification of alternate revenue opportunities, property development, client handling, space selling, Institutional marketing, PPP projects structuring , market research studies, marketing campaigns, promotional events, Public Relations etc.</p> <p>Candidates employed in Govt./Quasi-Government/PSU/Metro Organizations should have worked for atleast 2 years in the immediate lower scale.</p>
<b>Job Description</b>	The candidate shall be responsible for all the Marketing, Alternate Revenue activities & also the Corporate communication activities of the company.
<b>Minimum &amp; Maximum Age Limit(as on 1<sup>st</sup> September 2020)</b>	Minimum age 45 & Maximum age 55 Years

**General Conditions:-**

- Only shortlisted candidates will be notified for interview, which will be communicated through email only. KMRL reserves the right to shortlist the candidates.
- Applicants employed in Govt./Quasi Govt./ PSUs shall apply through proper channel, after forwarding the advance copy and shall produce a “No Objection Certificate” from their employer at the time of interview.
- Acceptance or rejection of application of the candidates will be the sole discretion of the Management. Incomplete applications are liable to be rejected.
- KMRL management reserves the right to cancel or amend this advertisement.
- Applications of candidates attempting to influence or interfere with the selection process will be rejected summarily and he/she will be declared disqualified for future vacancies in KMRL.
- No TA/DA will be paid by KMRL to candidates for attending interview.

### **How to apply:-**

- Applicants should read the instructions in the website thoroughly before applying.
- Application form may be filled online by selecting the link in KMRL website. The scan copy of the supporting documents should be uploaded, failing which the application will be treated as incomplete.
- Applications forwarded through any other means including fax or e-mail will not be entertained.
- The last date of submission of on-line application is 14<sup>th</sup> October 2020.

- **Chief General Manager (HR, Admn. & Trg.)**