

Name of the Post	Executive (Marketing)
Total no. of Posts	One
Grade	E1, Rs.40000-140000/-(IDA)
Qualification	Full time MBA from an institute of repute with marketing as one of the main specialization and having minimum 55% marks
Experience	<p>Minimum 3 years of post qualification experience in management of revenue/sales, identification of initiatives for generating new channels of revenue and marketing in a Public Sector Organization/Government Organization/large private organization of repute .</p> <p>The job responsibilities interalia includes incorporate marketing needs into overall company planning and conceive and develop efficient and intuitive alternate revenue generating marketing campaigns and promotional events.</p> <p>Collaborate with managers in preparing budgets and monitoring revenue generation.</p> <p>Finding sponsorship for organizational events, managing budget accordingly.</p>
Maximum Age Limit(as on 1st July 2019)	30 Years(Age relaxation applicable as per reservation rules)

Name of the Post	Executive Trainee (Marketing)
Total no. of Posts	One
Grade	E0, Rs.30000-120000/-(IDA)
Qualification	Full time MBA from an institute of repute with marketing as one of the main specialization and having minimum 55% marks
Experience	<p>Minimum 1 year of post qualification experience in management of revenue/sales, identification of initiatives for generating new channels of revenue and marketing in a Public Sector Organization/Government Organization/large private organization of repute .</p> <p>The job responsibilities interalia includes incorporate marketing needs into overall company planning and conceive and develop efficient and intuitive alternate revenue generating marketing campaigns and promotional events.</p>

	Collaborate with managers in preparing budgets and monitoring revenue generation. Finding sponsorship for organizational events, managing budget accordingly.
Maximum Age Limit(as on 1st July 2019)	25 Years(Age relaxation applicable as per reservation rules)

General Conditions:-

- Age criteria(maximum 3 years) can be relaxed in case of otherwise exceptionally deserving candidates.
- The number of vacancies shown above is tentative and may undergo change.
- Only shortlisted candidates will be notified for Written Test/interview, which will be communicated through email only. KMRL reserves the right to shortlist the candidates.
- Applicants employed in Govt./Quasi Govt./ PSUs shall apply through proper channel, after forwarding the advance copy along with the application fee and shall produce a “No Objection Certificate” from their employer at the time of Written Test/interview.
- Acceptance or rejection of application of the candidates will be the sole discretion of the Management. Incomplete applications are liable to be rejected.
- Applications of candidates attempting to influence or interfere with the selection process will be rejected summarily and he/she will be declared disqualified for future vacancies in KMRL.
- No TA/DA will be paid by KMRL to candidates for attending Written Test/Interview

How to apply:-

- Applicants should read the instructions in the website thoroughly before applying.
- Application form may be filled online by selecting the link in KMRL website. The scan copy of the supporting documents should be uploaded, failing which the application will be treated as incomplete.
- Applications forwarded through any other means including fax or e-mail will not be entertained.
- The application fee of Rs.500.00 should be paid online through the payment gateway of Kochi Metro Rail website. No other mode of payment will be entertained. This is non-refundable under any circumstances.
- The last date of submission of on-line application is 25th July 2019.

General Manager (HR, Admn. & Trg.)